

Regional Public Transport Co-ordinator

Purpose of the role:

Champion public transport as an affordable, sustainable, and accessible way for consumers to get to pubs, clubs, brewers and cider makers.

Promote the importance of a thriving public transport network to thriving hospitality businesses.

Coordinate regional campaigning against route closures that will affect the licensed trade, and for improvements to the public transport network that will benefit the licensed trade.

Key Activities

- Encourage all branches, who are able, to appoint a Branch Public Transport Contact.
- Encourage branches to ensure that accurate and complete public transport information is included for the pubs and clubs in the branch area on the WhatPub online guide.
- Collect details of online timetables (including bus, rail, tram, ferries etc.) so that links to these resources can be published on CAMRA websites.
- Ensure that the details of bus stops, railway stations, ferry terminals, tram and underground stations held in WhatPub are accurate and complete.
- Encourage branches to develop 'ale trails' based on public transport and promote these via all available channels, e.g. branch website, emails to members, branch magazine.
- Encourage branches to promote the use of local Transport Travel Cards and Concessions to get to the pub. In addition to buses, and bus/rail add-ons promote any day and weekly passes for various public transport available within their Branch area. Regional Coordinators can research the availability of these schemes and disseminate information to branches. Explore opportunities for reciprocal promotion.
- Encourage pub companies, breweries, cider makers or local business networks with existing Ale Trails to include public transport information. Regional Coordinators to contact pub companies and breweries with examples of how successful this can be.
- Encourage public transport operators to develop schemes to promote going to the pub via public transport.
- Explore opportunities for reciprocal public transport operator advertising in CAMRA publications (branch magazines and beer festival programmes) as a method of getting CAMRA posters on buses and trains without having to pay anything.

Code of conduct

- To refrain from putting forward any personal points of view to the media which are against CAMRA's policy or might bring the Campaign into disrepute.

Time Commitment

- This role can take up as much time as you are prepared to give.
- Attendance at Regional meetings is useful.



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Skills needed

- Good writing skills; good interpersonal skills; and access to a computer and the internet.
- Experience of working in or with the public transport sector is an advantage, but is not essential.

Support

- Support is available from CAMRA's Public Transport Advisory Group (info@publictransport.camra.org.uk).
- The CAMRA website has a support area for public transport volunteers (see [Resource Hubs](#)).
- For general information on any aspect of volunteering at CAMRA please contact volunteer.services@camra.org.uk

